

EXPERIENCE

DE • MAN • ZIK
 10/2009 - Present

Creative Director & Owner
 Brand identity specialist, web UI/UX designer, frontend web developer, and social consulting for small to large companies such as CONSOL Energy and Philips Norelco.

Victory Media
 08/2010 - Present
 09/2007 - 10/2009

Creative Director
 Print & Web UI/UX design and product development. Oversee all company brand identities. Heavily involved in marketing strategy and concepts. Lead a team of four designers in production of four national publications. Directing creative concepts for cover photoshoots. Collaborate with a marketing team in establishing social presence for our brands. Work with the development team in construction of multiple digital products for all devices. Created the Military Friendly brand that is displayed on print material for Fortune 1000 companies such as GE, Home Depot, Amazon and more.

Victory Media
 09/2006 - 09/2007

Art Director
 Print designer for Military Spouse magazine, a national publication on newstands around the United States. Directed photoshoots remotely based on creative concepts for magazine covers. Was promoted from Graphic Designer in less than one year onboard. Handled high budget sponsorship of the Military Spouse of the Year for the clients such as USAA.

Woodworking Unlimited
 05/2005 - 09/2006

Residential Designer
 Worked with managers to create residential design concepts from ideas, concepts or imagination. Developed building and design concepts then illustrated them to fulfil the potential clients needs. Worked to meet strict daily deadlines for building productivity until the project was completed.

EDUCATION

Art Institute of Raleigh Durham

Undergraduate Coursework in Web Design & Interactive Media - 4.0 GPA
 Focus on interface design, interactivity, visual design, database design, dynamic Web content design, technology, and information design and employ creative solutions across all Web-related mediums.

California University of Pa.

B.S. Degree of Graphic Design - 3.6 GPA
 Study design styles, typography, and color theory. Focus on brand identity, advertising campaigns, packaging, Websites, and print design.

HONORS & ACTIVITIES

Design Career Honors

- Awarded Victory Media’s Most Valuable Employee of the Year Runner-Up 2007
- Awarded Victory Media’s Most Valuable Employee of the Month 8x - 11/2006, 06/2007, 09/2007, 12/2008, 04/2011, 08/2011, 7/2012 & 04/2013.)

Career Involvement

- AIGA Member (the professional association for design)

SKILLS & PROFICIENCY

