

EXPERIENCE

Demanzik

10/2009 - Present

Creative Director + UX Designer

Brand identity expert, UI/UX designer and frontend web developer for small to large companies such as Philips and CONSOL Energy. Experienced in developing Desktop and Mobile application. Specialize at plugging into digital development teams and provide UX resources remote or on-site. Proficient in many kinds of work flows and project management software. Enjoys bridging the gaps between design and development, while solving creative problems and providing a seamless user experience.

Victory Media

08/2010 - 10/2015

09/2007 - 10/2009

Creative Director

Print & Web UI/UX design and product development. Oversee all company brand identities. Heavily involved in marketing strategy and concepts. Lead a team of four designers in production of four national publications. Directing creative concepts for cover photo shoots. Collaborate with a marketing team in establishing social presence for our brands. Work with the development team in construction of multiple digital products for all devices. Created the Military Friendly brand that is displayed on print material for Fortune 500 companies such as GE, Home Depot, Amazon and more.

Victory Media

09/2006 - 09/2007

Art Director

Print designer for Military Spouse magazine, a national publication on newsstands around the United States. Directed photo shoots remotely based on creative concepts for magazine covers. Was promoted from Graphic Designer in less than one year onboard. Handled high budget sponsorship of the Military Spouse of the Year for the clients such as USAA.

Woodworking Unlimited

05/2005 - 09/2006

Residential Designer

Worked with managers to create residential design concepts from ideas, concepts or imagination. Developed building and design concepts then illustrated them to fulfil the potential clients needs. Worked to meet strict daily deadlines for building productivity until the project was completed.

EDUCATION

Art Institute of Raleigh Durham

Undergraduate Coursework in Web Design & Interactive Media - 4.0 GPA

Focus on interface design, interactivity, visual design, database design, dynamic Web content design, technology, and information design and employ creative solutions across all Web-related mediums.

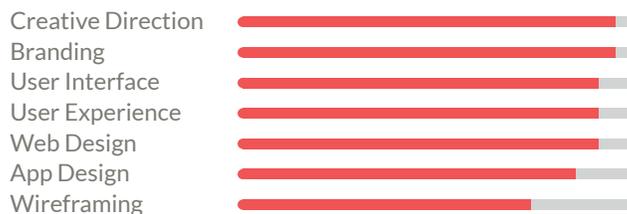
California University of Pa.

B.S. Degree of Graphic Design - 3.6 GPA

Study design styles, typography, and color theory. Focus on brand identity, advertising campaigns, packaging, Websites, and print design.

SKILLS & PROFICIENCY

Design



Development

